

3 MJ 50107

THREE YEAR B.Com. (Comp) (CBCS) DEGREE EXAMINATION, NOVEMBER 2024.

THIRD SEMESTER

Course VII – E COMMERCE AND WEB DESIGNING

(w.e.f. 2023-24)

(Major)

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

Each question carries 5 marks.

1. Explain about E-Commerce with 5-C Model.
2. Explain about actors and stakeholders.
3. Explain about PROCUREMENT PLATFORM.
4. Explain about differences between B2b and B2c.
5. Write important technology for technology in ISM.
6. Explain about Cyber Money.
7. Explain about HTML attributes.
8. Explain about block quote elements in HTML.
9. Explain about span and div elements.
10. Explain about RGB values for color.

PART B — (5 × 10 = 50 marks)

Answer ALL questions.

Each question carries 10 marks.

11. Explain about advantages and disadvantages in e-commerce.

Or

12. Describe seven steps for fundamental sales process in e-commerce.

13. Explain about the process model and its variants.

Or

14. Explain about B2B Basics. The different types of B2B e-commerce.

15. Explain about foundations of risk management.

Or

16. Explain about payment procedures.

17. What is HTML? Explain the structure of HTML program.

Or

18. Explain different types of text elements in HTML.

19. What is CSS? Explain about CSS syntax and styles.

Or

20. Explain about font properties in CSS.
